



2022

Annual Report

Published December 2023

Transforming Minds. Cultivating Character. Building Communities.



MISSION

Pro-Vision, Inc. was created to inspire hope and purpose into young people, families and communities, through access to academic, economic, and social enrichment opportunities.

OUR IMPACT

Throughout the past 33 years, Pro-Vision Inc. has learned that in order to complete the transformation and make an impact in the life of a young person, you have to not only teach their mind, but teach their heart also. At Pro-Vision Inc., we have inspired and impacted the lives of over 7,000 young men and women and their families.

MESSAGE FROM THE COO

Dear supporters, benefactors, and friends,

We are excited to share our year in this Annual Report. Post Covid, there has been so much to review, restart, and re-engage. As we look towards 2024, we feel confident that our efforts throughout these last few years are helping our community gain its bearings and momentum. We have been able to do this because of the great support from our supporters, benefactors and friends.

Thank you to our supporters for joining us through this journey and helping us share opportunities with those from our community who otherwise could not experience these life enhancing moments. Thank you to our benefactors who are committed to our programs and our community and provide a better experience for the least of those. Thank you to our friends for being the ones that share our message and volunteer their time, talent, and treasure to help our movement.

This beautiful piece of work contains great information on activities attended by our members, progress made by our programs, and the financial impact made by our organization. The Annual Report also contains success stories that I hope will inspire you as you prepare for the holiday season and the exciting opportunities awaiting in 2024.

As you close out the year, consider supporting our efforts by making a contribution and helping us continue providing quality programs and services.

Happy Holidays,



Diana Seifert
Chief Operating Officer



MESSAGE FROM THE BOARD CHAIR

On behalf of the Board of Directors, I want to thank our devoted staff, generous donors, and partners. Your efforts are vital as we continue our mission to inspire hope and purpose in young people, families, and communities through access to academic, economic, and social enrichment opportunities.

As the Pro-Vision, Inc. Board Chairman, I have seen firsthand our programs' impact on the lives of the young men, young women, and their families we serve. Our eco-systematic and holistic models create remarkable change and inspire young people to succeed and persevere against the odds.

We are excited about what the future holds for Pro-Vision, Inc., and I sincerely hope that you will continue to walk alongside us as we aim to transform the lives of young people in the Sunnyside Community. Thank you for continuing to support us in this mission.

Sincerely,

Alan Hassenflu



CEO of Fidelis Realty Partners
Pro-Vision, Inc. Board Chairman





PROGRAMS & OUTREACH

Pro-Vision, Inc. continues to provide young people with the guidance and tools to realize their full academic, economic, and social potential. The Character Development Program is anchored by the Manhood Development Program and S.H.E. (Strong, Healthy, and Empowered). It develops character and integrity by combining close mentoring relationships with exposure to situations reinforcing moral and ethical thinking. The Job Enterprise Academy allows participants in the Manhood and S.H.E program to intern with well-known Houston-area companies and at the Pro-Vision/McNair Urban Farm. The program is designed to prepare young men and women, ages 16 and older, for success in the workplace by providing them with real-life, professional workplace experience, a critical component to developing young people holistically.



S.H.E Program
(Strong, Healthy, and Empowered)



Manhood Development Program



JEA
(Job Enterprise Academy)



PROGRAMS & OUTREACH

Character Development



The Character Development Program has extended its impact beyond The Pro-Vision Academy, aiming to establish satellites throughout the Houston community. By combining close mentoring relationships with exposure to situations that reinforce moral and ethical thinking, we empower young people ages 11-18 to make better decisions and break the cycle of self-destructive behavior. Anchored by the Manhood Development and S.H.E. program, this initiative also supports the member's families. Our **member reach has surged by 624%** through the integration of SEL and Character Education during the school day at The Pro-Vision Academy. Character Development members have actively volunteered for various causes, **contributing 100 hours to organizations** like the Harris County Health Department, Houston Food Bank, and the Pro-Vision/McNair Urban Farm.

**YOUTH
REACH:**

624%

JOB ENTERPRISE ACADEMY



In 2022, Post-Covid, Pro-Vision, Inc. proudly reignited the Job Enterprise Academy (JEA) program with a renewed commitment of empowering our young individuals. We firmly believe that the prosperity of our community is deeply connected to the growth and success of our members. The mission of JEA is to equip every young person with the necessary tools and skills for a thriving career. As our members embody the potential of future enterprises and communities, our aim is to foster and cultivate the essential qualities and attributes through JEA, guiding them toward a self-sustaining and prosperous future.

Thank You to Our Partners





EDUCATIONAL SERVICES

Through our partnership and collaboration with The Pro-Vision Academy, we offer educational wrap-around services to the students and their families. The Pro-Vision Academy is a state charter school serving 450+ young men and women in grades 6th-12th. It was established by Pro-Vision, Inc.'s founder and CEO, Mr. Roynell Young, to help serve the specific needs and assist in overcoming any challenges the young people of that community face to empower them with a comprehensive education. The dedicated administration at The Pro-Vision Academy has achieved outstanding results, evidenced by the graduation of 35 seniors in 2022 and overall academic improvement throughout the year.

Academic Improvement



35 Senior Graduates





PRO-VISION/MCNAIR URBAN FARM

Our Urban Farm serves as an invaluable platform, teaching critical aspects of business and modern agriculture while fostering meaningful connections with local growers and communities. In 2022, we proudly offered our sustainably-grown Living Butter Lettuce, nurtured through aquaponics, for purchase in selected **H-E-B Stores**, with all proceeds benefiting local communities.

Exciting upgrades were made at the Pro-Vision/McNair Urban Farm, including a redesigned greenhouse system transitioning from a media bed to a bead filtration setup. With this improvement, **our growth cycle time decreased by 40%, with the potential for a 10% increase in revenue.** Additionally, we've enhanced our resilience with a swift-responding generator and efficient heaters to protect against crises like city water shutdowns, power outages, and statewide freezes.

Bead Filtration System Upgrades



Potential 10% revenue increase



Growth cycle time decreased by 40%

What's Growing



Green Crisp



Red Oak Leaf



Butter Lettuce

COMMUNITY GARDEN

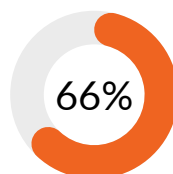


The Community Garden plays a vital role in providing organic produce to the Sunnyside community. We teach modern agriculture techniques to young men, women, and families, focusing on health, nutrition, and sustainable land use practices. Our mission is to create positive change in an underserved community facing food desert challenges.

We thank the **River Oaks Garden Club** and the **Garden Club of Houston** for their generous grant donations, which played a crucial role in successfully reopening our Community Garden in 2022. Their unwavering support allows us to continue providing our community with nutritious and healthy food options.



Studies Show:



66% of urban farms and community gardens contribute to increased access to fresh, locally grown produce



100% of the Sunnyside Community falls within the USDA Food Desert classification



HOUSING INITIATIVE

Pro-Vision Villages at Chocolate Bayou is Pro-Vision, Inc.'s proposed Housing Initiative that will have approximately 400 units of affordable mixed housing for families who are learning to be homeowners and contributing citizens for the betterment of their community. Pro-Vision, Inc. has secured additional land adjacent to The Pro-Vision Academy and proposes this master-planned community to have a stabilizing and sustaining effect on the Sunnyside Community. The housing initiative will leverage Pro-Vision, Inc.'s extensive investment in the Sunnyside Community.



Multi-family home



Senior living



Community center



ENRICHMENT OPPORTUNITIES



Educational Fishing Excursions

In spring 2022, our Character Development members embarked on unforgettable fishing field trips, resulting in over 70 fish caught from their excursions. Each trip brought abundant of fish and valuable skills and knowledge for our participants. These experiences provided a unique opportunity to connect with nature, foster teamwork, and develop patience and perseverance. We extend our most profound appreciation to **Hero Adventures** for collaborating with us and their unwavering support in educating our members about fishing and providing incredible outdoor experiences, making these trips possible.





Houston Texans

Pro-Vision, Inc.'s Character Development members were chosen to be a part of the **Houston Texans Community Huddle Program** and attend the Houston Texans home games at NRG. The experience was truly memorable, allowing our members to witness the incredible talent and dedication displayed by the players on the field. We sincerely thank **Jerry Hughes Jr. (#55)** and the **Houston Texans Community Huddle Program** for graciously providing this extraordinary opportunity to our members. Their unwavering support and commitment to our organization have profoundly impacted the lives of our young individuals, inspiring them to strive for excellence and fostering a sense of community and camaraderie.





SPACE CITY COWBOYS

Our Character Development members had an unforgettable experience with the Sugar Land Space Cowboys. Two of our dedicated Manhood Development members had the honor of throwing out the first pitch, highlighting their achievements. We would like to also extend our heartfelt appreciation to **Mr. Scott Wise from CBRE** for his kind donation of the suite and tickets, which made this memorable outing possible. Your support empowers our members and creates transformative experiences that inspire their dreams.





Character Development Summer Leadership Retreat

The 2022 Character Development Summer Leadership Retreat occurred from July 20 to 22 in the beautiful coastal city of Galveston, TX. This retreat marked a significant milestone for our Manhood and S.H.E. Program, providing a transformative experience that fostered learning, sharing, and unity among our members.

Our program aims to prevent juvenile delinquency and discourage at-risk behaviors through structured activities. Our goal is to have 80% of participants with incidents of disruptive behavior decrease incidents by 20 %. During this retreat, our members engaged in various activities to develop valuable skills, practice effective leadership, and build meaningful relationships.





STEM Event

Pro-Vision, Inc.'s S.H.E. program proudly organized a Women and Girls in STEM Forum at The Pro-Vision Academy. This event was designed to ignite the aspirations of young women, encouraging them to pursue careers in science, technology, engineering, and mathematics (STEM). We extend our heartfelt gratitude to our esteemed speakers: Mrs. Nicole Harris, Executive Director & Founder of Today's Youth; Ms. Lajoia Walker, Senior Reliability Engineering Consultant for Dupont; and Ms. Tahchiona Smith, First Officer at JSX.

Having visible female role models and mentors is paramount in motivating young women to choose STEM pathways. According to a study by the National Girls Collaborative Project, young women who actively engage in STEM activities are three times more likely to major in a STEM field during their college years. This statistic underscores the positive influence that early exposure to STEM can have on their educational and career choices.



3x

More Likely To Major In STEM

houston foodbank



Community Opportunities

Community service is at the core of our Character Development Program, fostering a sense of social responsibility among our members. To give back to our Houston community, our Character Development members actively volunteered at the Houston Food Bank, the Harris County Health Department, Pro-Vision McNair Urban Farm, and street clean-up projects in 2022. The dedication of our members led to a cumulative 100 volunteer hours and fostered increased parent involvement in our program.



**VOLUNTEER
HOURS
ACCUMULATED:**

100



EVENTS



FALL FESTIVAL

In October, the Pro-Vision, Inc.'s Young Professionals members proudly organized and hosted our inaugural Fall Festival at our Community Garden, a joyous event that brought families together for a day of fun-filled activities. From pumpkin decorating to face painting, train rides, and so much more, the festival provided a delightful experience for all.

We extend our heartfelt gratitude to our **Young Professionals**, led by our **Board Member John Heard**, for their dedicated efforts in leading this event, positively impacting the young lives of the Sunnyside Community. The festival created stronger bonds within the community and lasting memories for all who attended.





College Care Package

The journey of transitioning into college is undoubtedly exhilarating, yet it often brings financial challenges. At Pro-Vision, Inc., we are determined to ease this burden and create a positive impact. Thanks to the generous contributions of our donors, we successfully delivered College Care Packages to our Character Development members who embarked on their college journey last fall. These comprehensive care packages included everything incoming college freshmen need for their dorm rooms, including essentials, a laptop, school supplies, and a gift card for food and gas. The transition to college life can be daunting, but your support helped create an environment of comfort and belonging. We extend our heartfelt gratitude to all our 2022 donors for their significant role in this impactful initiative.





GOLF CLASSIC

Our 2022 Pro-Vision, Inc. Golf Classic surpassed all expectations, attracting over 100 enthusiastic golfers who came together to support our mission. We extend our heartfelt gratitude to our sponsors and donors, whose generous contributions helped us raise over \$90,000! A special thank you goes out to **The Sprague Family Foundation** for being our esteemed Golf Tournament Underwriter.

We would like to acknowledge the outstanding efforts of our Golf Committee Chair, **Mr. David Aaronson**, and our dedicated Golf Committee Members, **Mrs. Jean Jenner and Mrs. Leslie Morley**, for their unwavering commitment to our cause. Additionally, we express our appreciation to **Jennifer Reyna** from **KHOU11**, who served as our fantastic Emcee for the event. The 2022 Golf Classic marked our first time at Memorial Park Golf Course, and the winning team was **KM Realty**, whose skills were truly commendable. Thank you to everyone involved for making this event an incredible success!





SPIRIT OF GIVING

Pro-Vision, Inc. brought joy and support to **35 families and over 100 individuals** in the Sunnyside community during the holiday season through Pro-Vision, Inc.'s Annual Spirit of Giving. As part of this heartwarming effort, children had the opportunity to select their own toys from a wide range of over 200 educational toys, books, and games. We extend our deepest gratitude to our Board Member, Mr. Shane Frank, alliantgroup, Stephanie Tower, and El Regio Sucursal Crosby for their generous toy donations, which contributed to putting smiles on kids' faces during the holidays.

In 2022, more than one in five adults in the United States reported household food insecurity, and the national poverty rate was 14.4%. Pro-Vision, Inc. recognized the struggles faced by those in need and provided support to over 35 families by offering Walmart and H-E-B Gift Cards. Through this combined effort, we aimed to put a smile on kids' faces and offer a helping hand to those grappling with the difficulties of food insecurity and poverty.



YOUNG PROFESSIONALS



In 2022, Pro-Vision, Inc. launched our new Young Professionals group with the goal of reaching men and women, ages 21 through 40, from different areas of Houston, committed to supporting Pro-Vision, Inc's mission through philanthropy, volunteerism, and awareness.

Our Young Professionals achieved remarkable success on Giving Tuesday, raising an impressive \$20,000. Additionally, they organized and led a joyous Fall Festival event, bringing families together for various fun-filled activities. Community events are vital in enhancing community resilience, particularly in poverty-stricken areas that face multiple challenges.

We extend our heartfelt gratitude to our Pro-Vision, Inc. Young Professionals for their unwavering commitment, tireless efforts, and enthusiastic participation throughout the year. Together, we are making a lasting impact and building a brighter future.





IMPACT STORIES

IMPACT STORY



"Learning who I am and who I am not helped guide, propel, and motivate me to continue to push forward so I could overcome the odds of mediocrity in my environment."

Hollis Randle, *Manhood Development Alumni*

Hollis Randle, the owner of Randle's Barbershop and a former Manhood Development Alumni, embodies a story of determination and mentorship that has shaped his life and community. His barbershop, the first black-owned barbershop in the Downtown Tunnel District in Houston, is a testament to his journey of overcoming adversity and pursuing his dreams.

At the core of Hollis' journey was his mentor, Roynell Young (Coach Roy), who instilled in him values of responsibility and self-dignity, shaping his outlook on life and driving him to persevere amid adversities. Under Coach Roy's guidance, the pivotal Manhood Development Program played a central role in his growth. This program empowered Hollis with vital life skills and the self-assurance to pursue his potential. A transformative moment occurred when he shared his aspiration to become a barber, and Coach Roy's response, "cut my hair," marked the beginning of Hollis's journey.

Today, Randle's Barbershop represents a business and a beacon of mentorship and empowerment. Hollis's journey showcases the transformative impact of mentorship and the ability to turn dreams into reality. His story stands as an inspiration for young individuals, reminding them that with the proper guidance and self-belief, they can overcome obstacles and achieve remarkable success.



IMPACT STORY



"I want to thank Pro-Vision, Inc. for being one of the first to invest in my future and seeing what I could become before I saw it. I'm now a TSU college graduate, engaged to be married, working at Local Foods as a Manager and teaching financial literacy to my community."

Malcolm Tate, Manhood Development and Job Enterprise Alumni

Malcolm Tate's journey is a testament to the life-changing impact of Pro-Vision, Inc.'s programs. As an alum of the Manhood Development Program and Job Enterprise Academy program, Malcolm's involvement began at the age of nine, and it proved to be one of the best decisions he ever made. Through the Manhood Development program, Malcolm was exposed to a world of opportunities and personal growth, shaping him into the remarkable individual he is today.

His journey continued with the Job Enterprise Academy program, where he honed various skills and explored different job prospects. During this time, Malcolm found his place at Local Foods, joining their team seven years ago. Since then, he has thrived and risen to the position of Manager. He also graduated from Texas Southern University and established his own business.

Malcolm's story is just one of the many success stories Pro-Vision, Inc. has enabled throughout its 33-year history. By transforming the educational and professional outcomes of over 7,000 youth in the Sunnyside neighborhood, one of Houston's most underserved communities, Pro-Vision, Inc. has created a transformative ecosystem. These empowered individuals, like Malcolm, are catalysts for systemic change in economically disadvantaged areas across Houston.



IMPACT STORY

Angela Wade's journey is one of empowerment and giving back. As an Alumnae S.H.E. member, Angela remains deeply connected to our mission. Her dedication shines through as she volunteers with our Character Development program, serving as a Junior Coach and offering valuable guidance to our members. Currently studying Mathematics at Houston Community College, Angela's journey was sparked by a profound realization during the pandemic of the lack of preparedness within her community. This realization ignited a desire for change, propelling her to pursue studies that could make a meaningful impact. Taking her aspirations to the next level, Angela recently completed a certification program at the University of Houston, becoming a certified



Community Health Worker. Her commitment to driving positive change and addressing community needs exemplifies the essence of Pro-Vision, Inc.'s values. Angela's journey from being an active program participant to becoming a beacon of guidance and community health demonstrates the transformative impact that our programs can have on individuals' lives. Her story inspires others to embrace education, empowerment, and active engagement to bring about lasting change.



IMPACT STORY

Meet Keon Clark, a remarkable young man, and the 2022 Valedictorian from Pro-Vision Academy, who overcame numerous challenges while growing up. Raised by his grandmother and the oldest of 11 siblings, Keon had to navigate the hardships of poverty from a young age. He yearned for stability and a childhood free from constant struggles. These difficult experiences took a toll on him, leaving him searching for guidance and support.

However, Keon's life took a positive turn when he joined Pro-Vision, Inc. as a member of the Manhood Development Program. This transformative program provided him with the mentorship and guidance he needed. Through the program, Keon not only received valuable mentorship but also had the opportunity to become a mentor, passing on the lessons and support he had received to others in need.



Keon attributes much of his personal growth and success to the Manhood Development Program. The investment made by Pro-Vision, Inc. in his life has had a profound impact on him. Through the program, he gained valuable life skills, developed strong self-worth, and learned to overcome adversity with resilience and determination.

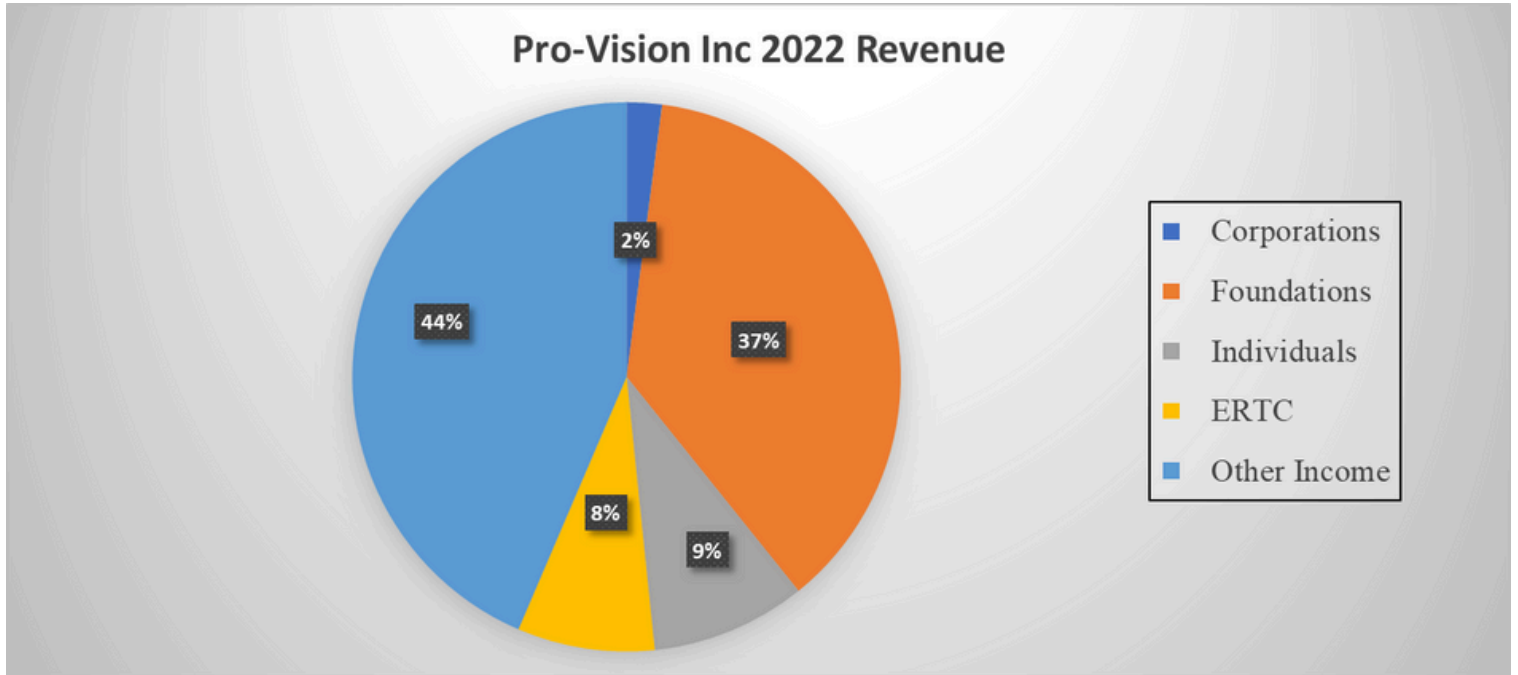
Today, Keon stands as a testament to the profound transformations of Pro-Vision, Inc.'s programs. He has defied the odds and is making significant strides in his personal and professional life. Currently, he is enrolled at Texas Southern University, pursuing a major in Computer Science Engineering Technology. With continued support and investment in our programs, we can empower more young individuals like Keon, unlocking their potential and leading them toward a brighter, more promising future.





FINANCES

FINANCES



Operating Budget 2022

Revenue- \$1,836,593
Expenses- \$1,927,940

Programs- 82%
Administrative- 11%
Fundraising- 7%





**THANK YOU TO
OUR DONORS**

THANK YOU TO OUR DONORS

The following donors sustained the mission of Pro-Vision, Inc through their generous gifts made in 2022.

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*Pro-Vision, Inc. offers the opportunity to dedicate a donation in memory or honor of a family member, friend or loved one. For more information contact Gaby Solis, Director of Development at 832-804-8814 or at gsolis@provision-inc.org

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-Roynell Young



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